



Title: Advertising Policy

Revision Date: 7/10/08

- 1.0 Purpose and Scope:** This document defines the section's policies for advertising in the newsletter, website, and at meetings.
- 2.0 Definitions:**
- 3.0 Requirements:**
- 3.1. Advertising:
 - 3.1.1. Section 1214 does not accept advertisements for businesses or individuals for listing on our web page or in our newsletter. The intent and purpose of both the web page and newsletter is to provide information and news pertaining to the quality profession to our local Section 1214 membership.
 - 3.2. Announcements:
 - 3.2.1. These items are not considered advertising and may be published on the web page and in the newsletter:
 - 3.2.1.1. Press releases and announcements for public events related to the quality profession.
 - 3.2.1.2. Job & employment listings.
 - 3.3. Sponsorship:
 - 3.3.1. Section 1214 does accept sponsorships for the purpose of supporting and defraying the costs associated with the newsletter and web page.
 - 3.3.2. Sponsors receive a full page profile in the newsletter and web page in the month of sponsorship, listing throughout the year as a sponsor, and may provide a link from our web site to their site if desired.
 - 3.3.3. Sponsorships are reserved for businesses and organizations that have membership ties to Section 1214.
 - 3.3.4. Sponsorship fees are set by the Section Leadership Committee and communicated to sponsors annually by the Treasurer.

4.0 Attachments:

5.0 Revision History

Revision Date:	Updated By:	Summary of Changes:
7/10/08	John Moorhouse	Initial issue of document.

6.0 Approvals:

- 6.1. Motion to approve this document was made and passed at the Section Executive Committee meeting. A record of the approval can be found in the official meeting minutes.

Date of Executive Committee Meeting: 7/10/08