

**Registration Form**  
(Course ID ?????)

Name: \_\_\_\_\_  
SSN OR Date of Birth: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Employer: \_\_\_\_\_  
Phone: \_\_\_\_\_

**Seminar Fees:**  
**Session 1 for \$130**  
**Session 2 for \$130**  
**Sessions 3 (both sessions) for \$245**  
**Lunch is included with each registration**

Members of APICS SOMN Chapter; ASQ Sections 1203, 1214, 1216, 1303, & 1308; Mankato Area Council for Quality; Minnesota Council for Quality & SME Southern MN Chapter receive a **10% discount** on registration:

**Early Bird Registration: Register by April 1<sup>st</sup> and you could win a \$50 Cabela's gift certificate.**

**METHOD OF PAYMENT:**  
 I qualify for the 10% partner discount:  
Membership Organization \_\_\_\_\_  
Membership # \_\_\_\_\_  
 Check Enclosed Made Payable to South Central College  
 Bill My Employer – Purchase Order # \_\_\_\_\_  
Billing Address \_\_\_\_\_

Credit Card ( Company  Personal)  
 VISA  MasterCard  
 Discover Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_

**Send to:** South Central College, Bookstore, 1225 3<sup>rd</sup> Street SW, Faribault, MN 55021. Registrations may be faxed (507.332.5888) using the credit card or employer billing options only. Questions? Contact Laura Hardy at 507.332.5802 or [laura.hardy@southcentral.edu](mailto:laura.hardy@southcentral.edu).

Cancellation Fee: \$25 (No refunds after April 9, 2010)

# The Economics of Quality

**April 14, 2010**  
**8:00 am - 4:00 pm**

**Cabela's**  
**Owatonna, MN**

**Schedule:**  
8:00 am: Registration  
8:30 am: Gary Floss – “The ‘Big Bosses’ Expect Change Programs to Produce Results: ‘Show me the Money’!”  
12:00 pm: Lunch included with each registration  
12:30 pm: Brian Lassiter – “The Economics of Quality: a Case for Action for Improving our Organizations, Our Communities, Our Nation”

ASQ Hiawatha Section 1214 & South Central College bring you The Economics of Quality – two – one half day seminars in a one-day seminar!

This presentation will address ideas for bridging the “gap” between a focus on process or process improvement and the ultimate expectation of management; i.e., improved results, particularly financial results.

Check out these websites before the seminar:

ASQ Hiawatha Section 1214 website:  
[www.asq1214.org](http://www.asq1214.org)

South Central College  
[www.southcentral.edu](http://www.southcentral.edu)

Cabela's Store  
[www.cabelas.com](http://www.cabelas.com)

Minnesota Council for Quality  
[www.councilforquality.org](http://www.councilforquality.org)

# THE ECONOMICS OF QUALITY

Two presentations – one half day each in a one-day seminar – Take one or both:

- “The ‘Big Bosses’ Expect Change Programs to Produce Results: ‘Show me the Money’!” by Gary Floss  
And/or
- “The Economics of Quality: A Case for Action for Improving our Organizations, Our Communities, Our Nations” by Brian Lassiter



ASQ Hiawatha Section 1214  
AMERICAN SOCIETY FOR QUALITY™ Serving Southern Minnesota and Northern Iowa

ASQ Hiawatha Section 1214 and South Central College have collaborated for many years to bring technical and professional training and seminars to our area. We are pleased to continue this strong joint effort by sponsoring “Economics of Quality,” presented by Gary Floss and Brian Lassiter. This seminar has value for a wide range of professionals.



FARIBAULT • MANKATO  
1225 3<sup>rd</sup> Street SW  
Faribault, MN 55021